



The African Magazine ([www.theafricanmagazine.com](http://www.theafricanmagazine.com))



The Zenith Magazine ([www.mag.com.ng](http://www.mag.com.ng))

## The Zenith and The African Magazine: Global Distribution & Strategic Market Reach

The Zenith Magazine and The African Magazine are bridges between the Diaspora and the Continent's most lucrative emerging markets—where local influence meets global capital.

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### Global Presence & Distribution

Our Magazines are available on the world's largest digital newsstands alongside **Forbes, The Economist, Bloomberg, Harvard Business Review, Fortune, Entrepreneur, Fast Company, Robb Report, Vogue, Elle, GQ, Esquire, Architectural Digest, TIME Magazine, The Washington Post, Foreign Affairs, Newsweek, Conde Nast Traveler, etc.** We are live on the **Netflix and Spotify of magazines** through **Magzter and PressReader**, reaching leaders in over **130 countries**. To ensure maximum inclusivity and impact, our digital issues feature **Text-to-Speech technology** and are available for reading in over **20 languages**. Your feature will now be accessible to international stakeholders in their native tongue, anywhere in the world.

Through our partnership, our magazines are distributed across a network of **thousands of premium hotspots globally**. This includes **elite lounges, Tier-1 hotels, and international airlines** that utilize the PressReader digital platform for their VIP guests. Our presence extends to the most prestigious hospitality brands across **Nigeria, South Africa, and the wider continent**, ensuring that our magazines are in the hands of high-net-worth travelers the moment they connect to partner Wi-Fi.

They are also live on the world's largest digital newsstand, reaching a potential audience of **80+ million subscribers**. We are positioned in the **'Gold' business category for Africa (page 1)**, making us a primary choice for the global African diaspora and international investors.

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### The Executive Advantage

Our Magazines are available wherever the **African elite do business**—from the business lounges in Lagos to the boardrooms in Sandton. You will find us in the pockets of international travelers flying on premium airlines that partner with our distribution networks, and on every major smartphone and tablet globally via Magzter and PressReader.

- **Interactive Features:** You can include links to your products, landing pages, or website on your feature.
  - **The Power of Association:** A post on the biggest newspaper in the country is a shout in a crowded market; a feature in **our magazine on PressReader and Magzter** is a private conversation in a first-class lounge.
  - **Permanent Assets:** While a sponsored post on the biggest news sites is a powerful 'shout' for 24 hours, it inevitably gets washed away the moment the next day's news cycle begins. In contrast, a feature in **The Zenith Magazine** or **The African Magazine** on PressReader and Magzter is a permanent asset.
  - **Global Archiving:** Our issues are archived in a global digital library accessible in **139 countries**. This means your story doesn't 'expire' at midnight; it remains searchable and readable for years, tucked into the hands of CEOs in airport lounges and five-star hotels. You aren't just buying a day of attention; you are securing a **permanent seat in the global conversation**.
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## 1. Global Aviation & The International Transit Corridor

**The Zenith Magazine and The African Magazine** captures the attention of the "**Global Nomad**"—the C-Suite executives and investors moving between world financial capitals and Africa's emerging markets.

- **International Carriers:** Seamless integration into the in-flight entertainment and digital ecosystems of **Emirates, Qatar Airways, Lufthansa, British Airways, AirAsia, etc.**
  - **Regional Powerhouses:** Dominant presence on **Ethiopian Airlines** (the gateway to Africa) and **Flydubai**.
  - **The Global Lounge Network:** Strategic availability in **Elite Lounges worldwide**—from the First Class lounges in **Dubai (DXB) and London (LHR)** to the executive transit hubs in **Johannesburg (JNB) and Nairobi (NBO)**.
  - **Aviation Industry Authority:** Institutional recognition and access within **Boeing**, positioning the publication at the heart of global aerospace and infrastructure leadership.
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## 2. The "Power Centers": Luxury Hospitality & Global Diplomatic Hubs

**The Zenith and The African** are part of the "In-Room" companions for world leaders, expatriate investors, and C-Suite residents staying at the most prestigious addresses on earth.

- **Nigeria's Sovereign Hubs:**
  - **The Transcorp Hilton (Abuja):** The "power center" of Nigeria. As the primary residence for visiting heads of state and diplomats, it serves as the nation's unofficial boardroom.
  - **The Marriott (Ikeja):** The essential hub for international business travelers and the primary gateway for global aviation professionals entering West Africa.

- **Radisson Blu (Victoria Island/Ikeja):** A preferred sanctuary for expatriates and corporate executives in the heart of the financial district.
  - **Eko Hotels & Suites:** The heartbeat of high-society events and Nigeria's largest international corporate summits.
  - **South Africa's Gateway Destinations:**
    - **The Michelangelo (Sandton):** Located in the heart of Africa's richest square mile, this is the destination for the global financial elite and top-tier luxury travelers.
    - **The Saxon Hotel (Johannesburg):** An exclusive retreat for world leaders and celebrities; the gold standard for private diplomacy and high-level business.
    - **The Westin (Cape Town):** Situated at the entrance to the V&A Waterfront, it is the primary hub for international delegates attending major African energy and tech summits.
    - **The Oyster Box (Umhlanga):** A historic power center in KwaZulu-Natal, hosting international dignitaries and the elite of South African industry.
  - **The Marriott & Accor Global Umbrella:** Broad reach through **Sheraton, Four Points, and Accor Hotels**, where our magazines and others are provided as a premium digital amenity to millions of guests across Europe, the Middle East, and the Americas. Others include **Four Seasons, Fairmont, etc.**
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### 3. Smart Reading Zones (SRZ): The Future of Contextual Media

Using **geofencing technology**, Our Magazines "finds" the reader in the world's most exclusive environments.

- **Financial Districts & Business Hubs:** High-end office parks and corporate campuses in **Victoria Island & Ikoyi (Lagos), Sandton & Rosebank (Johannesburg), and Canary Wharf (London)**. In these "Smart Zones," titans of industry receive instant notifications to read our magazines and others the moment they enter the building.
- **The Private Banking Perimeter:** Strategic partnerships with **Tier-1 Nigerian Banks and South African financial giants** (such as Standard Bank and Investec), who provide our magazines and others as a value-add in their Private Banking Lounges for high-net-worth clients (HNWIs).
- **Elite Healthcare & Wellness:**
  - **Nigeria:** Accessible in the executive waiting rooms of world-class private hospitals like **Reddington and Lagoon**.
  - **South Africa:** Presence in premium private medical facilities such as **Netcare Garden City or Mediclinic Morningside**, serving the healthcare needs of the elite.

- **Global:** Integration into **luxury gyms (like Virgin Active Collection)**, partner private clinics, partner tier 1 hospitals, and private member clubs globally.
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#### 4. Digital Ubiquity: The 24/7 Global Newsstand

Unrestricted access for the African Diaspora and international speculators across every continent.

- **The Diaspora Pipeline:** Through **Magzter Gold (80M+ users)**, Our magazines are one of the primary sources of business intelligence for the Nigerian and African diaspora in the **UK, USA, Canada, and the UAE**.
- **Telco & Hardware Integration:** Strategic alignment with **MTN, Airtel, and global Device Makers** ensures our magazines are pre-loaded or easily accessible on the smartphones and tablets of millions.
- **Academic & Record-Keeping Authority:** Formally archived in the **National Library** and the libraries of **Elite Universities worldwide**, ensuring your brand story is preserved for the global academic and business community.

**Note:** Due to our institutional credibility, we are also a **Global Periodical of Record**. This allows sponsors to list their features in our magazines as "**Verified Press**" in their international annual reports. A package that includes a 4-page feature comes with a digital "**Press Clip**" **certificate**, and the feature serves as a '**Valid Press Reference**' for your Wikipedia entry or social media profile verification (badge/tick/icon).

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## Editorial Production Options

To ensure your feature reflects the high-caliber aesthetic of **our magazines**, we offer two distinct pathways for your profile:

### I. The Signature Track (Standard)

*This track is designed for the executive who prefers a streamlined, efficient process.*

- **Imagery:** You may provide high-resolution, professional portraiture from your existing brand assets.
- **Narrative:** Our editorial team will provide a curated set of interview questions via a secure digital brief. You may submit your insights in written form, which our senior editors will then refine into a polished, global-standard feature.

### II. The Imperial Track (Bespoke)

*For leaders who require a fully immersive, multi-media brand experience.*

- **On-Site Photography:** We will deploy a premier editorial photographer to your location to capture custom, high-fashion portraiture exclusive to this edition. (*Note: Professional photography fees are billed as a direct pass-through cost*).

- **Full Media Coverage:** Our production team is available for on-site video interviews and "Behind the Scenes" digital content for our social platforms. Due to the high-tier nature of this production, logistics and technical expenses are shared between the publication and the partner.
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## Final Confirmation

To ensure we meet our production and global distribution deadlines for **Magzter and PressReader**, we require your **formal consent and selection of your production track, within 5 days of getting our email.**

Please note that to maintain the curated quality of our sections/collection, we have a **strictly limited number of feature slots available per edition.** Should we not receive your confirmation in 5 days, we will unfortunately have to release this allocation to other awaiting individuals on our editorial shortlist to ensure the issue remains on schedule. And if you request, we will keep your details on file for a potential editorial mention/feature in a future issue.

We would very much like to include your insights in this global release. Please let us know your decision at your earliest convenience.

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