

POSITIONED AMONG GLOBAL LEADERS



# THE AFRICAN & THE ZENITH MEDIA KIT

KADPROZ LTD MEDIA HOUSE

THE BRIDGE BETWEEN THE DIASPORA AND AFRICA'S MOST LUCRATIVE EMERGING MARKETS

Our mission is to celebrate African excellence and visionary leadership by bridging the global diaspora with the continent's most lucrative emerging markets through an elite, Tier-1 distribution network

## WORLD-CLASS POSITIONING

KADPROZ LTD MEDIA HOUSE  
| THE ZENITH MAGAZINE |  
THE AFRICAN MAGAZINE



AVAILABLE GLOBALLY  
VIA THE WORLD'S  
LARGEST DIGITAL  
NEWSSTANDS



ISSN: 3121-7230 (THE ZENITH MAGAZINE)

CELEBRATING EXCELLENCE!

ISSN: 3121-7311 (THE AFRICAN MAGAZINE)

EMPOWERING AFRICANS, SHOWCASING AFRICA!

# WHY CHOOSE US?

Your brand doesn't just appear in a magazine; it sits on the same digital shelf and base as the world's most influential titles. We provide prestige by association. We are live on the Netflix and Spotify of Magazines, reaching 130+ countries, featuring Text-to-Speech tech, and available for reading in over 20 languages.

## GLOBAL REACH & DISTRIBUTION

### AVIATION



EMIRATES, QATAR, BRITISH AIRWAYS, LUFTHANSA, MOST TIER 1 AIRLINES WORLDWIDE

### HOSPITALITY



TRANSCORP HILTON, THE MICHELANGELO (SANDTON), MARRIOTT, THE SAXON, MOST TIER 1 HOTELS WORLDWIDE

### DIGITAL



**80M+**

SUBSCRIBERS VIA MAGZTER GOLD & PRESSREADER GLOBAL HOTSPOTS, PLUS SMART READING ZONES WORLDWIDE

### OTHERS



TIER 1 GYMS, TIER 1 LOUNGES, TIER 1 HOSPITALS, LIBRARIES, CLUBS, DEVICE MAKERS, TELCOS, ETC, WHERE OUR PARTNERS (MAGZTER & PRESSREADER) HAVE PRESENCE

### FEE

Rates will be adjusted as our tier 1 hotspot network expands

Placement	USD (\$)	NGN (₦)	ZAR (R)
Full Page Ad	\$350	₦525,000	R6,600
Double Page Spread	\$600	₦900,000	R11,300
Inside Front/Back Cover	\$850	₦1,275,000	R16,000
Executive Feature (2-Page)	\$500	₦750,000	R9,400
Cover Story (6-Page)	\$1,200	₦1,800,000	R22,600

### PERKS

REACH PEOPLE THAT MATTER - DECISION-MAKERS

SKYROCKET YOUR BRAND AND REPUTATION

STORY IS PRESERVED IN ELITE LIBRARIES

VALID REFERENCE FOR WIKIPEDIA ENTRY & SOCIAL MEDIA VERIFICATION (TICK/BADGE/ICON)

4-PAGE FEATURE CAN BE USED AS VERIFIED PRESS & INCLUDED IN ANNUAL REPORTS. COMES WITH A PRESS CLIP CERTIFICATE

### ADS/FEATURE/PARTNERSHIP/SPONSORSHIP

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